



SPONSORSHIP PACKET

HAP Hive is an initiative by Humane Action Pittsburgh dedicated to addressing the pollinator population crisis. Currently, bees and other pollinator species are grappling with an existential threat. The global decline in bee populations is attributed primarily to the use of pesticides and habitat loss, posing a direct threat to various flowers, plants, and even our food sources. To avert species loss, we must take action now.

..... THREE CORE PRINCIPLES

REDUCING THE USE OF CHEMICAL PESTICIDES



Minimizing harmful pesticides to protect our pollinators.

INCREASING NATURAL HABITAT & FOOD SOURCES



Create gardens to support pollinators with natural habitats and food sources.

INSTALLING BEE HOTELS



Creating safe spaces for bees to nest and thrive.

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A significant aspect of HAP Hive's endeavors involves the establishment of pollinator gardens throughout Pittsburgh. These spaces not only provide crucial resources for protecting pollinator species but also enhance the aesthetic appeal of previously neglected spaces in our community. Additionally, they serve as educational platforms for residents and visitors, emphasizing the importance of nurturing bees and butterflies. With continued support, Humane Action Pittsburgh aims to expand the network of pollinator gardens across the Pittsburgh region.

Join HAP Hive in safeguarding our bees and fostering a sustainable future for our ecosystem. We invite businesses, nonprofits, and individuals to become sponsors of this program and contribute to making a positive impact on our pollinators.



SPONSORSHIP LEVELS



PREMIER \$15,000

- Naming recognition for a pollinator garden in the HAP Hive program (precise language to be approved by HAP and landowner)
- Presentation (virtual or in-person) for your employees (sponsor may select a topic from our curated list)
- All other perks included with below sponsorship

CHAMPION \$10,000

- Exclusive volunteer day reserved for your group to contribute to the development of a pollinator garden
- Logo placement on signage to be prominently displayed at the pollinator garden
- All other perks included with below sponsorship

SUPPORTING \$5,000

- Logo placement and recognition on HAP Hive website as Supporting Sponsor
- Acknowledgement on Humane Action Pittsburgh social media (Facebook, Instagram, X, LinkedIn)
- Acknowledgement in HAP digital newsletter thanking sponsor for support

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