



Youth Steering Committee

Sponsorship Packet

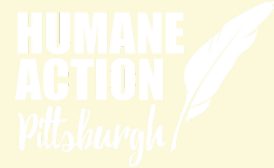
Humane Action Pittsburgh's Youth Steering Committee is an engaging program for high schoolers in grades 10–12 who are passionate about animals and eager to learn about policy and campaign strategies related to animal welfare and the environment. Through monthly meetings, students will work alongside mentors from HAP, the region's leading animal and environmental welfare organization, as well as experts from partner organizations, professionals, and elected officials. Topics covered will include media outreach, policy work, communications, direct advocacy, event planning, and more, providing students with civic engagement and professional skills. Upon completion of the program and its requirements, participants will receive a \$1,000 empowerment stipend and a letter of recommendation. Meetings will be held monthly from September to May, focusing on specific advocacy-related topics.

This program is crucial in educating our future leaders about the significance of these issues, giving them a head start in advocating for the pressing concerns of our time. Students from schools across the region have the opportunity to participate.

humaneactionpittsburgh.org/youthsteeringcommittee



Sponsorship Levels



For more information:
Natalie Ahwesh
Executive Director
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PRESENTING SPONSOR \$20,000

- Naming recognition for Youth Steering Committee program in 2024-2025: “Humane Action Pittsburgh's Youth Steering Committee, Presented By ____”
- Opportunity for a representative of the company to join a Youth Steering Committee session as a guest speaker
- Premium logo placement and recognition on Youth Steering Committee website as Presenting Sponsor
- Premium logo placement on all Youth Steering Committee electronic marketing communications
- Exclusive social media post thanking sponsor with sponsor’s logo on Humane Action Pittsburgh social media (Facebook, Instagram, Twitter, LinkedIn)
- Exclusive call-out in HAP digital newsletter thanking sponsor for support

PREMIER SPONSOR \$15,000

- Opportunity for a representative of the company to join a Youth Steering Committee session as a guest speaker
- Logo placement and recognition on Youth Steering Committee website as Premier Sponsor
- Logo placement on all Youth Steering Committee electronic marketing communications
- Acknowledgement on Humane Action Pittsburgh social media (Facebook, Instagram, Twitter, LinkedIn)
- Acknowledgement in HAP digital newsletter thanking sponsor for support

SUPPORTING SPONSOR \$5,000

- Logo placement and recognition on Youth Steering Committee website as Supporting Sponsor
- Acknowledgement on Humane Action Pittsburgh social media (Facebook, Instagram, Twitter, LinkedIn)
- Acknowledgement in HAP digital newsletter thanking sponsor for support

