



Love Your Wild Neighbor Sponsorship Packet

Humane Action Pittsburgh's Love Your Wild Neighbor (LYWN) campaign is dedicated to educating residents of Allegheny County and beyond about humane and effective methods for addressing wild animal conflicts as an alternative to trapping.

Tragically, Pennsylvania state law mandates that rabies-vector species, including raccoons, groundhogs, and skunks, must be killed once they are trapped, even if they are perfectly healthy. This results in the annual euthanasia of hundreds of animals by Pittsburgh's Animal Care and Control, funded by taxpayers. Not only is this an inefficient use of public funds, but trapping itself has been proven to be ineffective as it creates a vacuum for more wildlife to fill. Humane solutions not only benefit wildlife and offer long-term resolutions, but also save taxpayer dollars and the valuable time of Animal Care and Control.

HAP is actively working to diminish the unnecessary trapping of wildlife in Allegheny County by collaborating with city officials, developing resources on humane wildlife solutions, and launching marketing campaigns to promote these alternatives to Allegheny County residents.

We invite businesses, nonprofits, and individuals to join us in creating a more harmonious city for wildlife in Pittsburgh. Your support as a sponsor of the LYWN campaign will contribute to building a compassionate community that values coexistence with our wild neighbors.

www.LoveYourWildNeighbor.org

For more information, please contact:
Natalie Ahwesh, Executive Director
(740) 317-1327 | natalie.a@humaneactionpittsburgh.org



Love Your Wild Neighbor Sponsorship Packet

Sponsorship Levels

Presenting Sponsor- \$5,000

- One year naming recognition for LYWN program: “Humane Action Pittsburgh’s Love Your Wild Neighbor Campaign, Presented By _____”
- Premium logo placement and recognition on LoveYourWildNeighbor.org as Presenting Sponsor
- Premium logo placement on all LYWN electronic marketing communications
- Exclusive social media post thanking sponsor with sponsor’s logo on Humane Action Pittsburgh social media (Facebook, Instagram, X, LinkedIn)
- Exclusive call-out in HAP digital newsletter thanking sponsor for support

Supporting Sponsor- \$1,000

- Logo placement and recognition on LoveYourWildNeighbor.org as Supporting Sponsor
- Acknowledgement on Humane Action Pittsburgh social media (Facebook, Instagram, X, LinkedIn)
- Acknowledgement in HAP digital newsletter thanking sponsor for support

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Love Your Wild Neighbor Sponsorship Packet

Sponsorship Levels

Premiere Sponsor- \$3,000

- Premium logo placement and recognition on LoveYourWildNeighbor.org as Presenting Sponsor
- Premium logo placement on all LYWN electronic marketing communications
- Exclusive social media post thanking sponsor with sponsor's logo on Humane Action Pittsburgh social media (Facebook, Instagram, X, LinkedIn)
- Exclusive call-out in HAP digital newsletter thanking sponsor for support

Supporting Sponsor- \$1,000

- Logo placement and recognition on LoveYourWildNeighbor.org as Supporting Sponsor
- Acknowledgement on Humane Action Pittsburgh social media (Facebook, Instagram, X, LinkedIn)
- Acknowledgement in HAP digital newsletter thanking sponsor for support

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