Get Healthy Pittsburgh!
2024 SPONSORSHIP OPPORTUNITIES
Get Healthy Pittsburgh! (GHP!) is a proven program by Humane Action Pittsburgh that aims to transform the Steel City into a healthier, happier, and more productive community! Our mission is to support people of all ages and income levels in achieving improved health through a simple step-by-step plant-based program. As the City of Champions, it’s only fitting that our residents have the healthy heart of a champion!

HUMANE ACTION PITTSBURGH’S 3RD ANNUAL

Get Healthy Pittsburgh! 7-Day Transformation

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The program is backed by leading health experts who agree that a plant-based diet is the most effective way to reverse heart disease, type II diabetes, and potentially even prevent cancer. Not only is it the single best choice for personal and family well-being—it also promotes responsible treatment of animals and our environment.

Get Healthy Pittsburgh! has already delivered remarkable results to its participants. In the 2022 program, participants experienced impressive improvements in just seven days:

- Average Triglycerides Improvement – 9 points
- Average LDL Improvement – 13 points
- Average Cholesterol Improvement – 20 points
Mark your calendars for the 3rd Annual Get Healthy Pittsburgh! Program, scheduled over a two-week period in January 2024. Here’s what participants can look forward to during this life-changing event:

- **Kick-Off Reception (Wednesday, January 10th):**
  Participants will attend the inspirational kick-off event where they will receive all the essential information and motivation they need to embark on the 7-day challenge.

- **Complimentary “Before” Biometric Screenings:**
  Prior to starting the challenge, participants will have the opportunity to get their biometric readings done conveniently at a time and location of their choice.

- **The 7-Day Challenge (Sunday, January 14th – Saturday, January 20th):**
  Participants will embark on the virtual 7-day challenge, guided by the expertise of Dr. Sandra Sobel from Summon Health.

- **Complimentary “After” Biometric Screenings:**
  After completing the challenge, participants will have their biometric readings taken again to witness the tangible improvements.

- **The Reveal Party (Wednesday, January 24th):**
  Participants will celebrate their achievements alongside others at the grand Reveal Party, where they’ll see their results and relish in the newfound sense of well-being!

Watch Get Healthy Pittsburgh! 2022 Documentary Here:
https://www.youtube.com/watch?v=8dk_uMESv7I&t=1s

Join us on this transformative journey towards better health and a stronger community.

Together, let’s make Pittsburgh the epitome of vitality and happiness!
About Humane Action Pittsburgh

Humane Action Pittsburgh is a distinguished 501(c)(3) nonprofit organization that has been at the forefront of animal protection since its establishment in 2015. Our unwavering commitment to empowering people to create positive change through education, policy initiatives, and community action sets us apart as Pennsylvania’s top animal advocacy organization.

Our Achievements: Making A Difference For Animals & Humankind

Throughout our journey, our dedicated team has achieved remarkable milestones. We take immense pride in having successfully advocated for and passed 25 local animal protection laws and ordinances, providing tangible legal protections for animals in our communities.

We are passionate about fostering a culture of plant-based eating, recognizing its significance on animal welfare and the environment. Through meaningful programming, we have introduced Pittsburgh residents to the benefits of a plant-based lifestyle, encouraging compassionate choices that benefit animals and the planet. We have already helped hundreds of people improve their health in the previous two iterations of this event.

In our commitment to environmental sustainability, we have tackled pressing issues like single-use plastics and habitat loss, recognizing the interconnectedness between animal welfare and the health of our planet.

We invite you to learn more about our initiatives and accomplishments at www.humaneactionpittsburgh.org. Together, let’s work towards a compassionate world where animals thrive and suffering is a thing of the past.
Humane Action Pittsburgh is thrilled to offer four distinct sponsorship levels for Get Healthy Pittsburgh!, providing an array of benefits that promise maximum visibility and advantages to sponsors seeking to connect with animal advocates and health enthusiasts from Pittsburgh and beyond. Sponsors can also choose to offer the program up to their employees to participate in, helping them to get healthier and reducing healthcare costs. Whether you’re a business, nonprofit, or an individual, we welcome your participation in sponsoring Get Healthy Pittsburgh!

**Presenting Sponsorship Level – $5,000**

**PRE-PROGRAM BENEFITS**
- Complimentary Lunch & Learn about Get Healthy Pittsburgh! Program either at sponsor’s location or done virtually
- Premium logo placement on Get Healthy Pittsburgh! program web page acknowledging sponsor as presenting sponsor of the program
- Premium logo placement on all Get Healthy Pittsburgh! electronic marketing communications acknowledging sponsor as presenting sponsor of the program
- Exclusive social media post thanking sponsor with sponsor’s logo featured on all HAP social media platforms (Facebook, Twitter, Instagram, LinkedIn)
- Exclusive call-out in HAP digital newsletter expressing gratitude for the sponsor’s support
- Acknowledgement in press release distributed to media outlets

**PROGRAM DAY BENEFITS**
- Premium logo placement on signage throughout the program location
- Verbal acknowledgement during the program presentation

**POST-PROGRAM BENEFITS**
- Premium logo placement on the post-program “Thank You” email sent to all participants
- Exclusive social media post thanking the sponsor with the sponsor’s logo showcased on HAP social media channels
- Active company logo visibility on the website through January 2024
Gold Sponsorship Level – $1,000

PRE-PROGRAM BENEFITS
- Complimentary Lunch & Learn about Get Healthy Pittsburgh! Program either at sponsor’s location or done virtually
- Company logo placement on Get Healthy Pittsburgh! program web page
- Company logo placement on all Get Healthy Pittsburgh! electronic marketing communications
- Company logo and mentions on all HAP social media platforms (Facebook, Twitter, Instagram, LinkedIn)

PROGRAM DAY BENEFITS
- Company logo placement on signage throughout the program location
- Verbal acknowledgement during program presentation

POST-PROGRAM BENEFITS
- Logo inclusion in the post-program “Thank You” email sent to all participants
- Company logo and mentions on the post-program thank you post on HAP social media channels
- Active company logo visibility on the website through January 2024

Silver Sponsorship Level – $500

PRE-PROGRAM BENEFITS
- Company logo placement on Get Healthy Pittsburgh! program web page
- Company name placement on all Get Healthy Pittsburgh! electronic marketing communications
- Company name and mentions on all HAP social media platforms (Facebook, Twitter, Instagram, LinkedIn)

PROGRAM DAY BENEFITS
- Company name displayed on signage throughout program location
- Verbal acknowledgement during the program presentation

POST-PROGRAM BENEFITS
- Name inclusion in the post-program “Thank You” email sent to all participants
- Company logo and mentions on the post-program thank you on HAP social media channels
- Active company logo visibility on the website through January 2024
Bronze Sponsorship Level – $250

PRE-PROGRAM BENEFITS
• Company name on Get Healthy Pittsburgh! program web page
• Company name placement on all Get Healthy Pittsburgh! electronic marketing communications
• Company name and mentions on all HAP social media platforms (Facebook, Twitter, Instagram, LinkedIn)

POST-PROGRAM BENEFITS
• Name inclusion in the post-program “Thank You” email sent to all participants
• Active company name visibility on the website through January 2024

Sponsor Sign-Up & Payment

If you’re interested in signing up to sponsor Get Healthy Pittsburgh!, please contact Kayla Seifert, Director of Development, at kayla.s@humaneactionpittsburgh.org or (412) 760-8702. You can conveniently make your payment at the time of sign-up using a credit card. Alternatively, if you prefer to pay via credit card or check at a later date, that option is also available. For sponsor commitments not paid by credit card at the time of sign-up, Humane Action Pittsburgh will send an invoice with payment details. All payments are due by December 15, 2023.

Questions?

If you have any inquiries or need further information regarding Get Healthy Pittsburgh! Sponsorship, please don’t hesitate to get in touch with Kayla Seifert using the contact information provided above.

We greatly appreciate your support and look forward to partnering with you to make Get Healthy Pittsburgh! a resounding success!